



Vision 2020 Sustainable Arlington Minutes

March 18, 2015

Town Hall Annex, 2nd Floor Conference Room

Present: David Landskov, Scott Samenfeld, Brucie Moulton, Laura Notman, Ashka Naik, Abhishek Naik, Charlotte Milan (reporting), Gail McCormick (chair)

- Introductions
- Minutes not presented
- EVENT REVIEW: EcoFest- was well reported by Advocate, 350 people counted in attendance, well received
 - Follow up event- energy-related topic, supported by MCAN and Sustainable Middlesex, ideas could include consumer energy choice, Mass CEC loan program, solar energy. Need to develop organizing working group. ACE has invited us advertise in their catalog.

DECISION: working group will organize event for May with Mass CEC and MassSave; a second event for the fall that would focus on consumer energy models and choice (MassEnergy, MAPC, Community Solar for second event) Should plan auditorium dates asap. Laura, Ashka, David, Charlotte and Gail will communicate about existing contacts. Gail will initiate.

- REQUEST for funds to food link, DECISION made to donate \$2000 to Food Link
- EVENT: Shout Heard Round The World- Awareness-raising bike ride from Charlestown to Concord, scheduled for April 19, initiated by Concord UU church and Concord Climate Action Network. First Parish in Arlington plans to have riders and a waster/refreshment stop. Sustainable Arlington is invited to help at the First Parish or to ride. Gail and David will publicize, tell EALS, BAC, and Scott suggests we make up t-shirts. Charlotte will provide Ashka with .png logo, and she will incorporate, web address, invitation to join us, our mission, V2020 logo; US-made preferably, shoot Ashka an tag line ideas, pale blue shirts, green and black/blue logo; David will send around the poster to share.
- Outreach- events underway
- EVENT: MCAN/Toxics Action conference- was on March 10- well done, amusing keynote speaker, Scott thought it was very holistic
- New business:
 - Ashka and Laura- presented graphics they developed (originally for EcoFest) using accumulated data from Town documents. Our Town

government is doing a great job reducing: 22%. BUT the Town energy use is a small percent of TOTAL energy use across the Town (Residential highest, then transportation, then commercial, then Town) PROPOSAL: form a working group to design how this information might be acquired, stored, shared and used for decision-making. Create a goal for the Town, design pilot for voluntary group-tracking, Laura has a contact involved with this technology, long-term “dashboard” that collects real-time data, could inspire and motivate public. This could be a great Sustainable Middlesex undertaking. SA can initiate consumer data aggregation and dissemination.

- Menotomy Rocks Park- exploring a solar power source,
 - Brucie- idea- financial support of ACE classes and speakers
 - Charlotte- presented proposal, please send her feedback, will review at May meeting
- Next Meeting dates: Thursday April 16 at Town Hall Recycled Beauty exhibit- no meeting- just socializing, Wednesday, May 20 meeting in Town Hall Annex